

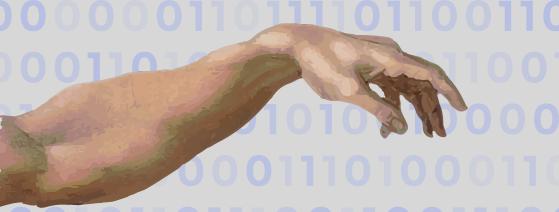
# Pitch Deck

Dream it, Code it, Own it, Monetize it!

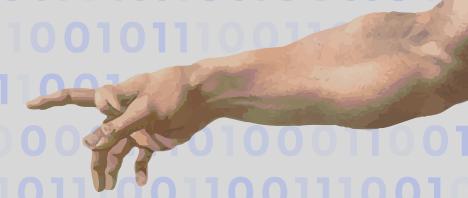
Web3 based software development platform where developers own and monetize their code







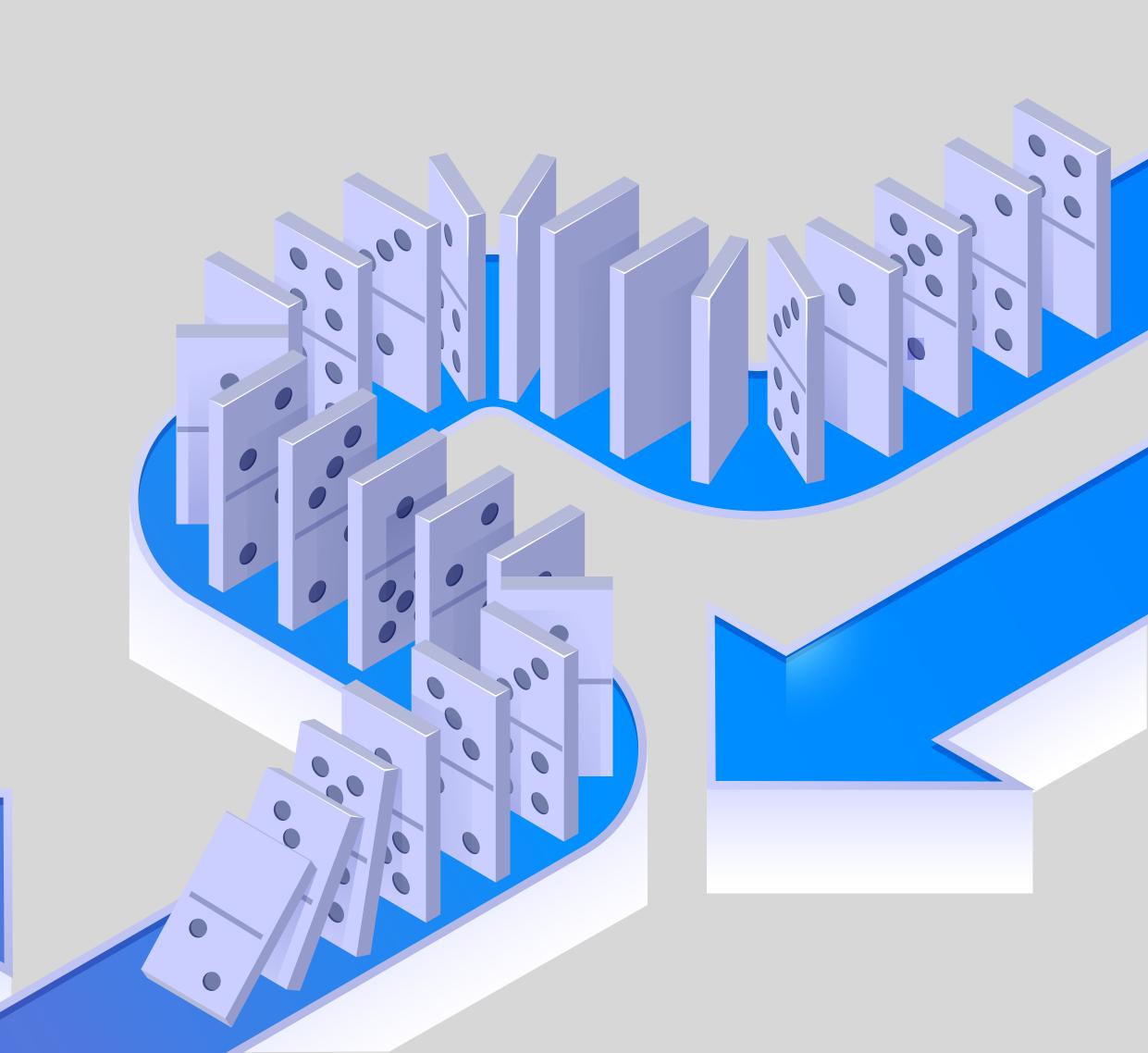
# coding is an art



And we believe that developers, like any artist should have independently, securely, uniquely, owning their assets and earning an income from what they produce.

#### **Problem**

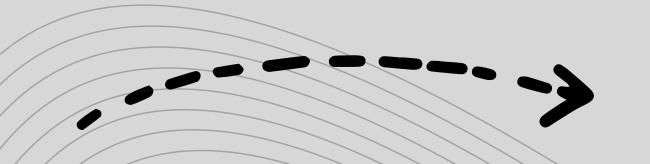
- Security
- Single Point of Failure
- Ownership
- Not Tailored for Decentralized
- **Low Protection for Sourcecodes**
- Censorship
- Impossing Policies
- Transparency



#### What is Devium?



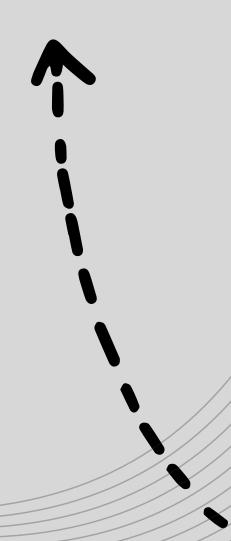
Code freely and bring your dream projects to life! There is no authority in Devium! It just has all the development tools to make your life easier.



#### Own it!

NFTs are not just pictures! License your source code and convert it to an NFT with Devium.

So your source codes are now in your wallet!



Open source libraries turn into revenue-generating marketplace

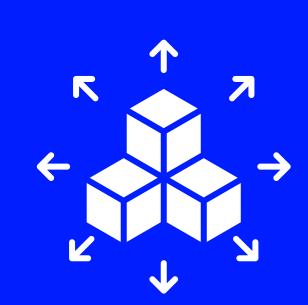
Monetize it!

We create a marketplace for developers to monetize licensed source code and gather all kinds of developers here. Thus, all resources for quality development will be on a single platform.

# TRANSFORMATION

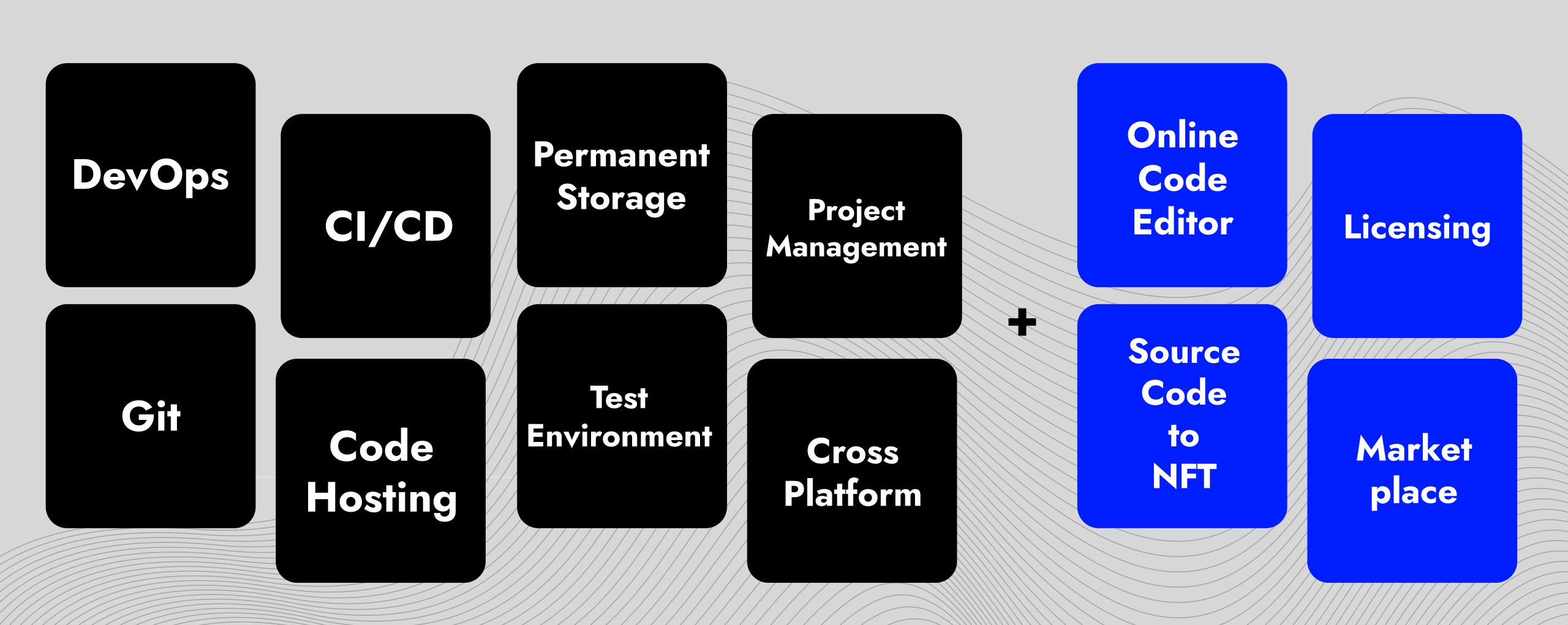
We are bringing the technologies that exist in Web2 to Web3. At the same time, we collect all the tools that developers need on a single platform. Thus, we offer a unique solution for developers.





# INNOVATION

We provide different licensing models for licensing source code. In this way, we create a definitive solution for ownership and monetization of source code. They will also have a convenient platform for seamless development with the online code editor.



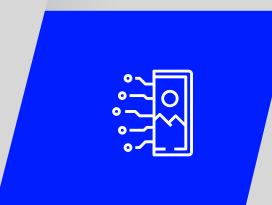
### Source Code Licensing with NFT





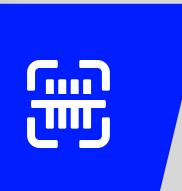
# Upload source code

The scope of the project does not matter. Upload to convert to NFT when available.



# Scan to prove your uniqueness

The smart engine scans to prove that there is no equivalent project on the Devium platform.



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# Convert it to NFT

If you want to license the source code, you need to convert it into a NFT.



# Monetize it on Marketplace

Now that you've passed this step, you can now sell your source code as an asset to generate income.

#### **Market Size and Potential**





Market Size \$20B+



Developers / All Over The World

200M+



Yearly Growth

20%



Web3 Developers

350K+



**Key Countries** 

N. America, Asia, Europe

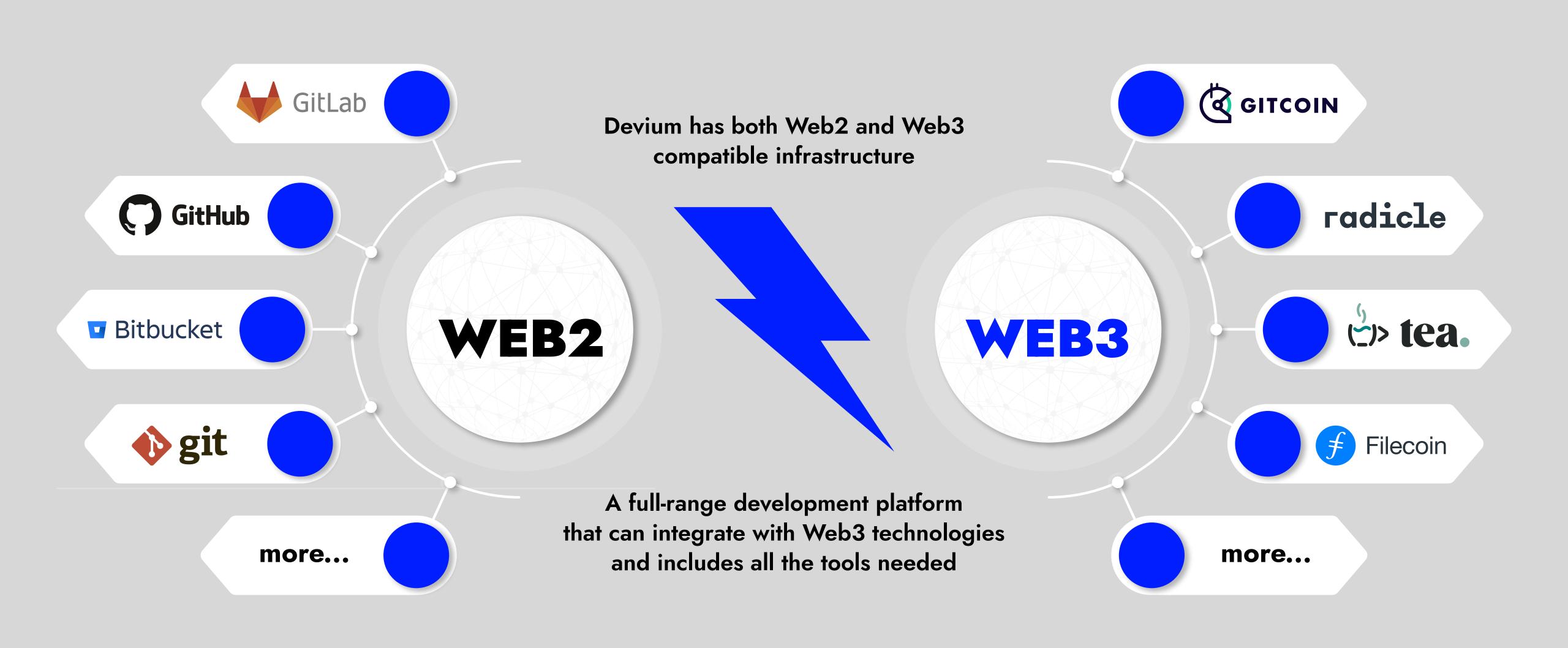


of developers believe Web3 and crypto

70.7%

### Market & Positioning of Devium





### **Token Utility & Revenue Structure**





**Subscription Fees** 

**Integrated Services Fees** 



NFT Conversions Fees

Licensing Fees

Marketplace Commissions







### **Token Distribution**

Ticker DEVI

Blockchain ERC-20

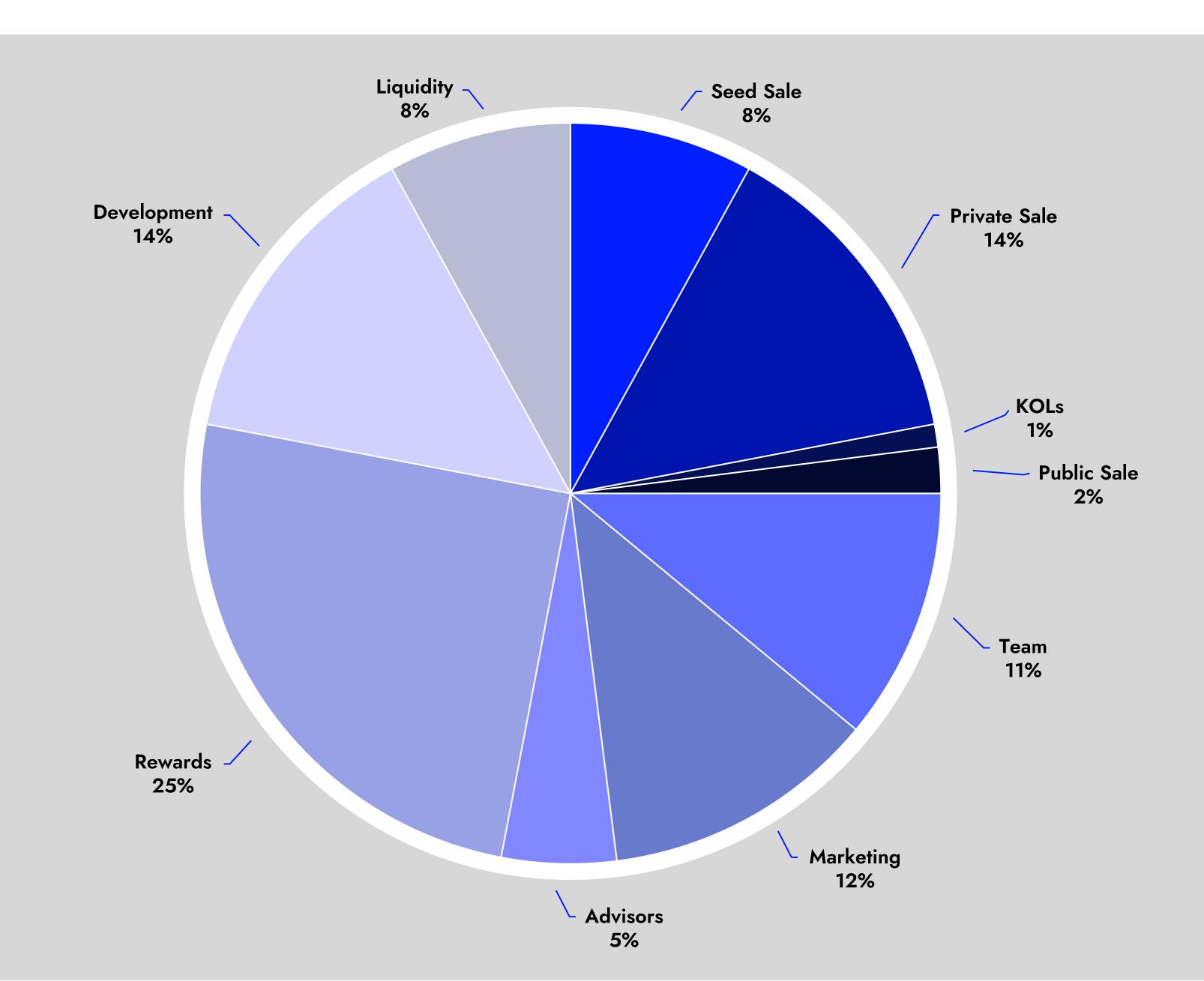
Total Token Supply 1,000,000,000

Initial Circulating Supply\* \$9,100,000

> Initial Market Cap\* \$273,000

> > Listing Price \$0,030

\*Excluding Liquidity



### **Tokenomics**

	Distribution	TGE	(months) Cliff	(months) Vesting	Price	FDV	Funds to Raise
Seed Sale	8%	3%	3	20	\$0.016	\$16,000,000	\$1,280,000
Private Sale	14%	3%	2	18	\$0.020	\$20,000,000	\$2,800,000
KOLs Allocation	1%	5%	1	8	\$0.026	\$26,000,000	\$260,000
Public Sale	2%	10%	0	6	\$0.030	\$30,000,000	\$600,000
Team	11%	-	14	36		=	
Marketing	12%	-	10	60		=	=
Advisors	5%	=	12	30	-	=	=
Rewards	25%	-	0	82	-	=	=
Development	14%	-	14	60	-	=	
Liquidty	8%	15%	1	18	-	-	

TOTAL FUNDRAISING: \$4,940,000

### Roadmap

**Container Deployment** 

Project Mngt. Tools Release Devium Blockchain Summit

Feasibility Study **Tokenomics MVP** Implementation **Build Concept Building Core Team** Technological Partnerships Whitepaper v1.0 First Line of Coding Launch Devium Website **Strategic Partnerships Pioneer Program Marketing Plan** Q3 **Q4 Q2 Q1** Q3 2022 2021 2022 2021 2022 **Q4 Q4** Q3 **Q2** 2023 2022 2023 2023 2023 **Public Sale** Sourcecode to NFT Release Seed Sale Web2/Web3 Deployment Mainnet Launch **Licensing Engine Release** Additional CEX/DEX Listings **CEX/DEX Listings IDE Extensions Development Private Sale Online Code Editor** CI/CD Platform Release 3rd Party **Ecosystem Partnerships** NFT Wallet Release 1st Devium "Devilopers" Summit NFT Marketplace Release **Test Environment Release Service Integrations Development Team Grow Up** 

**Testnet Launch** 

**Git Platform Release** 

**DevOps Platform Release** 

#### **Founders**





#### Latif Vardar / CEO

For more than 20 years, Latif has worked as a CTO in companies on a global scale, as well as a manager in the establishment and development processes of leading companies in Turkey's own sector. He has the experience of managing more than 300 teams at the same time in systems with over 20 million users. Apart from traditional software, he has expertise in areas such as AI and Robotics. Latif, who has been developing on Blockchain architecture since 2018, is responsible for the technological processes of the Devium project, of which he has been a partner since 2021, with the experience he gained.

#### **Bülent Kaplan / COO**

Bülent has been operating in the software industry as a manager and operations manager for more than 20 years. He played an active role in determining the business models of numerous technological start-ups, preparing their financial projections and managing their operation processes. He currently provides consultancy to many companies on a local and global scale. Since 2018, he has been conducting research on crypto exchanges and blockchain technology and has been advising new startups. He is responsible for the operational and financial processes of the Devium project, of which he has been a partner since 2021.

#### Turan Can Ekmekçi / CMO

Turan Can has taken an active role as a manager in the marketing activities of many local and global companies in the field of cyber security, technology and e-commerce for about 10 years. In addition to leading many award-winning PR campaigns, he is experienced in creating marketing budgets, establishing competent teams and establishing the right collaborations with third party companies. Since 2019, he has been closely interested in Blockchain and crypto exchange and has turned his focus to these issues. He is responsible for the marketing activities of the Devium project, of which he has been a partner since 2021.

#### **Core Team**





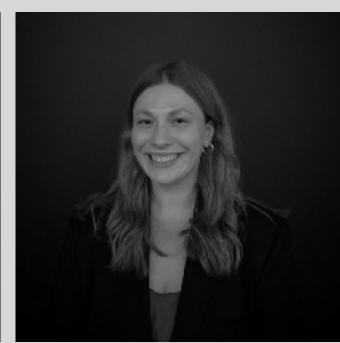
Muzaffer Diler
Team Manager



Faik Yıldırım
Software Developer



Serkan Akçay
Software Developer



Hande Aytuğel
Product Owner



Yağmur Birdinç Frontend Developer



Erinç Yücel
Frontend Developer



Gözde Bulut
Full-Stack Developer



ilker Elal
IR Manager



Batuhan Arslan
Business Development



Yağız Aktaşlıoğlu Corporate Relations



Kaan Güzel Sales Manager



Mert Demir
Head of Community

### Advisors





Ali Şimşek Alpha Capital



Salma El-Hariry
SkaleUp Ventures



Emre Bilgutay
Crypto Executives



Guilherme Jovanovic Indacoin



**CryptoXpress CryptoXpress** 

#### **Partners & Backers**

































































## Contact Us

Let's Keep In Touch

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